

IHC2017

18th Congress of the International Headache Society

 International
Headache Society



New Horizons in Headache Sponsorship Prospectus

7-10 September 2017
Vancouver, Canada

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For any IHC2017 sponsorship queries please contact:
IHC2017Industry@mci-group.com

The booking form can be downloaded from the following link:
www.ihc2017.com/for-sponsors



Key dates

- Online registration site opened for delegates – July 2016
- Early bird rates for sponsorship items expires 30 September 2016
- Technical Manual for exhibitors and sponsors available online – March 2017
- Abstract submission closes – March 2017
- Early bird registration rate expires – June 2017
- Standard registration rate expires – August 2017

Welcome Letter

Dear colleagues,

On behalf of the International Headache Society we are delighted to invite you to IHC 2017, the 18th Congress of the International Headache Society. IHC 2017 will take place on September 7 – 10, 2015, in Vancouver, Canada.

Vancouver is on the coast and enjoys a broad horizon on the Pacific Ocean. This has been the inspiration for our conference aphorism “New Horizons in Headache”. In the same way that a vista over the ocean is potentially full of promise and new experiences, the basic and clinical research that will be presented at IHC 2017 promises an exciting future for headache medicine. Please plan to come and participate in the excitement, share your knowledge, and learn about the latest advances in headache treatment.

Vancouver is no doubt one of the most beautiful cities in the world with the Pacific at its doorstep and the stunning coastal mountains as a backdrop. Vancouver is also among the world’s greatest food cities. IHC 2017 will take place at the award winning Vancouver Convention Centre which is adjacent to the water, surrounded by hotels within short walking distance, and only a short distance down a coastal promenade to the beautiful and historic Stanley Park. It will be a great place to meet colleagues and make new friends.

Please join us in Vancouver, a forward thinking green city that will be a perfect venue for the congress. We look forward to welcoming you to both Vancouver and IHC 2017!



David Dodick
IHS President & Congress Co-Chair



Werner Becker
Congress Co-Chair



Key Information

Who attends and why

The Congress of the International Headache Society has continued to evolve and is now very much a global meeting. The congress is a platform for scientific exchange and offers a high standard educational programme making it the best place to learn about the latest advances in the field of headache. A large percentage of attendees are university based Clinical Practitioners, Clinical Researchers and Research Fellows. Over 100 countries were represented amongst the attendees of the last congress in Valencia in 2015.

Delegate statistics

Listed below are the host cities and total number of delegate registrations for each of the last four congresses.

Year/Congress	City/delegates
2015/17th Congress	Valencia/1,112
2013/16th Congress	Boston/975
2011/15th Congress	Berlin/1,257
2009/14th Congress	Philadelphia/1,195

EACCME – Continuing Medical Education

The International Headache Society will seek approval from the Royal College of Physicians and Surgeons of Canada for the Congress. The Royal College will review and award the appropriate number of credits to the Congress dependent on the number of sessions within the core scientific programme. The credits awarded by the Royal College will be recognised in all continents.

Programme Overview

Overview programme and exhibition timetable*

Thursday 7 September		Friday 8 September	
Morning Final dressing of exhibition stands, delegate registration, closed meetings and teaching courses		07:00 – 18:00	Delegate registration
		07:15 – 08:45	Industry supported session
		09:00 – 11:00	Scientific sessions
12:30 – 17:00	Plenary session	11:00 – 12:00	Coffee break and poster walk
17:00 – 17:30	Coffee break, poster and exhibition viewing	12:00 – 12:45	International Headache Society AGM
17:30 – 19:00	Industry supported session	13:00 – 14:00	Lunch sessions
		14:00 – 16:00	Scientific sessions
19:00 – 20:00	Welcome Reception	16:00 – 16:15	Coffee break, poster and exhibition viewing
		16:15 – 17:00	Oral Communications I
		17:15 – 18:45	Industry supported session

Saturday 9 September		Sunday 10 September	
07:00 – 18:00	Registration open	07:00 – 14:00	Registration open
07:15 – 08:45	Industry supported session	07:00 – 08:00	Industry supported session
09:00 – 10:00	Plenary session	08:00 – 08:40	Plenary session
10:00 – 10:45	Coffee break, poster and exhibition viewing	08:45 – 10:30	Scientific sessions
11:00 – 12:50	Scientific sessions	10:30 – 10:45	Coffee break, poster and exhibition viewing
13:00 – 14:00	Lunch sessions	10:45 – 12:20	Plenary session
14:10 – 15:10	Scientific sessions	12:20 – 13:00	Closing session
15:15 – 16:00	Coffee break and poster walk		
16:00 – 17:00	Late-breaking abstract presentations		
17:00 – 18:00	Plenary session		
18:00 – 19:00	Industry supported sessions		

* timings are subject to change

Exhibition Timetable

Day	Time	Access
Wednesday 6 September	08:00 – 10:00	Exhibition contractor access/installation
	10:00 – 20:00	Raw build access/installation (load-in times for each exhibitor TBC)
	18:00 – 20:00	Shell scheme access/installation
Thursday 7 September	08:00 – 12:00	Raw build and shell scheme installation continued
	12:00 – 16:00	Final dressing of stands and tidying of aisles
	17:00 – 20:00	Exhibition open
	18:45 – 20:00	Welcome Reception
Friday 8 September	07:00 – 19:00	Exhibition open
Saturday 9 September	07:00 – 18:00	Exhibition open
Sunday 10 September	07:00 – 13:00	Exhibition open
	14:00 – 20:00	Exhibition dismantle (load-out times for each exhibitor TBC)
	20:00 – 22:00	Exhibition dismantle (loading bay access ONLY)

Venue and Destination Information

Congress website

Full details on the scientific programme, travel to Vancouver and all of the latest congress news can be found at the following link www.ihc2017.com

Congress venue

The 18th Congress of the International Headache Society is taking place at the Vancouver Convention Centre between 7 and 10 September 2017. The congress will be housed within the East Building of the venue.

Vancouver Convention Centre

www.vancouverconventioncentre.com

Floorplans of the venue can be viewed here

www.vancouverconventioncentre.com/facility/floor-plans-and-specs



Sponsorship Opportunities

If you are looking to expand your current business relationships, prospect for new ones or launch a new service/product, the following marketing platforms will enable you to achieve these goals. Our exhibition and sponsorship opportunities are designed to suit all budgets and will help you gain a significant competitive advantage. We are flexible to supporting you with your exposure ideas so please feel free to contact us for a non-obligatory discussion.

Decide on your sponsorship budget

The total amount of your sponsorship support will determine your level of sponsorship. In turn, we will reward your organisation with a number of entitlements shown below. We appreciate your on-going support, these congresses would not be possible without your contribution.

	Platinum sponsorship \$130,000 All rates in CAD and exclusive of local tax	Gold sponsorship \$100,000 All rates in CAD and exclusive of local tax	Silver sponsorship \$70,000 All rates in CAD and exclusive of local tax
Exclusive opportunity to organise a satellite symposium at a preferential time within the congress programme	✓	✓	
400ft ² exhibition space	✓		
260ft ² exhibition space		✓	
100ft ² Choice of shell scheme or space only exhibition space			✓
Delegate bag insert	✓	✓	
Sponsored coffee break	✓		
Full page advert within A5 programme book	✓		✓
Number of exhibition only passes	Six	Three	One – increases dependent on size of stand
Number of full conference registrations	Five	Three	
Delegate list – sent post event	✓		
Hyperlink and logo on congress website	✓	✓	✓
Sponsored lunch break			✓

Sponsorship Opportunities

Sponsorship items and packages to choose from

If you prefer to select individual sponsorship items or enhance your sponsorship packages, please select from the promotional, educational and exhibition opportunities listed on the next few pages.

Promotional support opportunities	
All rates in CAD and exclusive of local tax	Description
\$22,000	Congress bags
\$18,000	Welcome Reception
\$18,000	Congress lanyards
\$15,000	Internet café sponsorship
\$15,000	Wi-Fi sponsorship
\$12,000	Pocket programme book sponsorship
\$10,000	VIP Lounge
\$6,000	Full page advert within the programme book
\$4,500	Coffee break sponsorship
\$4,000	Notepads (to be sourced and supplied by sponsor)
\$4,000	Pens (to be sourced and supplied by sponsor)
Price on application	Mobile portable power packs

If you would like further details on any of the items listed above please contact the organisers on:
IHC2017Industry@mci-group.com.

All sponsors regardless of their level will be acknowledged within the final congress programme. Please submit your logo electronically when you submit your booking form.

Educational Support

The congress plays an important role in bringing together professionals to discuss new ideas and share knowledge. Attendance at events such as these is becoming increasingly harder for delegates and speakers to fund. An educational grant in support of the congress assists with making a valuable contribution to the success, quality and variety of the event.

The educational grant opportunities listed below are managed in compliance with relevant accreditation and industry compliance criteria. In line with the congress code of conduct companies providing grants may not influence the topic, speaker selection or any other aspect of the content or presentation.

No promotional, commercial or advertising materials may be included in the educational support opportunities. All support will be acknowledged within the congress materials.

Educational support opportunities

All rates in CAD and exclusive of local tax	Description
\$50,000	E-posters area
\$30,000	Webcast of key congress sessions
\$22,000	Educational grants
\$18,000	USB sticks containing congress abstracts
\$18,000	Mobile app
\$7,000	Speaker support – travel for invited speakers from the rest of the world
\$5,000	Speaker support – travel for invited speakers from the US and Canada

Exhibition

As part of the 18th Congress of the International Headache Society an exhibition space will provide a unique opportunity for your organisation to showcase your products, services and educational programmes. The scientific posters and catering stations will be housed within the same area as the exhibition stands. This will create great footfall throughout all days of the congress providing exposure to your organisation. The exhibition will be the focus for networking and information exchange. The Welcome Reception on the evening of 7 September 2017 will be held within the exhibition hall providing a great opportunity to meet with delegates on the first day of the congress.

Exhibiting – the benefits to you:

- Face to face interaction to exchange ideas and share information
- Educate
- Communicate latest developments
- Collect attendee data
- Raise brand awareness
- Demonstrate latest products

Exhibition space - costs

Space only or shell scheme	Early bird rate (expires 30 September 2016) <i>All rates in CAD and exclusive of local tax</i>	Standard rate (1 October 2016 onwards) <i>All rates in CAD and exclusive of local tax</i>
Space only	\$800/10ft ²	\$1,000/10ft ²
Shell scheme	\$900/10ft ²	\$1,100/10ft ²
Entry level exposure	Price on application	Price on application

Space only

- Exhibition floor space only (maximum build height 13ft)
- Logo, company description and contact details in the final programme
- Acknowledgement on the congress website

Shell scheme

- Three exhibition floor space options to choose from: 70ft², 100ft² or 130ft²
- Maximum shell scheme height is 8ft
- Shell scheme frame (silver frame and white walls)
- Fascia board for displaying company name (standardised font and format used throughout exhibition)
- Lighting (appropriate number of spotlights, dependent on size of stand)
- Electrical supply
- Carpet
- Furniture as follows:
 - 2x fabric chairs – grey
 - 1x skirted table – white
 - 1x waste bin
 - Grey carpet
- Logo, company description and contact details in the final programme
- Acknowledgement on the congress website

Exhibition

Please select from the following or email your preferred size to: IHC2017Industry@mci-group.com to check availability.

Shell scheme <small>All rates in CAD and exclusive of local tax</small>	Early bird rate (expires on 30 September 2016)	Standard rate (1 October 2016 onwards)	Space only <small>All rates in CAD and exclusive of local tax</small>	Early bird rate (expires on 30 September 2016)	Standard rate (1 October 2016 onwards)
70ft ²	\$5,400	\$6,600	N/A	N/A	N/A
100ft ²	\$8,100	\$9,900	100ft ²	\$7,200	\$9,000
130ft ²	\$10,800	\$13,200	130ft ²	\$9,600	\$12,000
			200ft ²	\$14,400	\$18,000

Exhibitor entitlements

Exhibitor passes are provided on the basis of one per 40ft². Please see the table below for the number of exhibitor passes:

70ft ² shell scheme only	100ft ² space or shell scheme	130ft ² space or shell scheme	200ft ² or above space only
1 exhibitor pass	2 exhibitor passes	3 exhibitor passes	4 exhibitor passes

Additional exhibitor passes can be purchased via the congress registration system.

Reservation of exhibition space

All reservations for exhibition space are subject to approval by MCI UK Ltd on behalf of the International Headache Society. Please use the booking form to reserve your preferred exhibition space.

The International Headache Society reserves the right to refuse applications from companies not meeting standards required or expected, as well as the right to curtail or to close exhibits that reflect unfavourably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of exhibition staff, etc.

Assignment of exhibition space

Space will be assigned as requested wherever possible. MCI UK Ltd, on behalf of the International Headache Society, will make every possible effort to assign exhibitors to their preferred location. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their booking form.

Careful consideration will be given to all requests. However, MCI UK Ltd cannot guarantee acceptance of these requests. MCI UK Ltd, on behalf of the International Headache Society, reserves the right to relocate or reassign booths at any time for the overall benefit of the congress. If a preferred space is not available, it is the practice of MCI UK Ltd to contact each company to discuss alternative space availabilities.

How to book exhibition space

A completed booking form must be received listing your organisation's preferred exhibition space. The booking form can be [downloaded here](#)

Please take the time to review the Terms and Conditions

Satellite Symposia

There are a number of opportunities within the programme to organise an official satellite symposium. The exclusive opportunities are offered to Platinum and Gold supporters with the slots available on a first come-first served basis. No other sessions will take place whilst these symposia are in progress.

Platinum sponsor symposia available slots

Date	Time
Thursday 7 September	17:30 – 19:00
Friday 8 September	07:15 – 08:45
Friday 8 September	17:15 – 18:45
Saturday 9 September	07:15 – 08:45

Gold sponsor symposia available slots

Date	Time
Saturday 9 September	18:00 – 19:00
Sunday 10 September	07:00 – 08:00

Satellite Symposia

Satellite symposia options include:

- Room rental
- Standard congress AV equipment suitable for audience and room size
- Display table at meeting room entrance
- Opportunity to erect pop-up banner and dress inside of meeting room 15-30 minutes in advance of symposium (subject to neighbouring sessions within scientific conference programme)
- Opportunity to display A3 posters at key locations throughout the conference centre (three posters should be printed by the sponsor and handed to the event organisers on arrival at the conference. Posters will be managed/displayed by the event organisers in advance of the symposium)
- Symposium programme featured on the Congress website and listed within the final Programme Book

Important Satellite Symposia Guidelines

Satellite Symposia and special events must be approved by the International Headache Society.

Applications and proposed programmes for Satellite Symposia are to be drawn up by the sponsoring company and must be submitted to the Scientific Committee (via the organisers) for consideration no later than 30 September 2016 (all satellite symposia booked after 30 September 2016 will be handled on a case by case basis). All satellite symposia sponsors are requested to submit their preferred symposia slot at the time of application, which will be reviewed and considered by the Scientific Committee - the intention of this review process is to prevent competing symposia being scheduled on the same day/time.

For any queries regarding this application process please contact Matt Davenport at: IHC2017Industry@mci-group.com. Proposals will be considered/approved by the International Headache Society prior to confirmation to the sponsoring company.

All Satellite Symposia programmes will be published in the Final Programme and on the dedicated Satellite Symposia page of the Congress website in advance of the meeting. If you do not wish to have your Satellite Symposium Programme published on the website in advance of the meeting, please inform us in writing as soon as possible.

Other symposia or symposia-like events are strictly prohibited between 07:00 on Thursday 7 September 2017 until 14:00 on Sunday 10 September 2017.

- Sponsors should select topics and speakers
- Programmes must be submitted to the organisers for approval by the Organising and Scientific Committees
- In addition to the sponsorship fee, sponsors are responsible for the travel, accommodation and onsite costs for speakers and chairs
- Sponsors are responsible for contacting the speakers and chair of their symposia to make all necessary arrangements and provide room and timing information
- Times and dates of the Satellite Symposia sessions will be announced on the congress website. The full session programme will be published in the Final Programme and on the congress website
- Any promotional material to be placed in the congress venue will require approval from the International Headache Society

Applications for Satellite Symposia

Please email: IHC2017Industry@mci-group.com with your symposia request.



New Horizons in Headache